

**Overview:**

The Scrum@Scale Transformation Partner program matches organizations looking to deploy Scrum@Scale with highly qualified transformation experts who can ensure that their implementation is a success.

Transformation partners are featured on the Scrum@Scale website and in Scrum@Scale marketing materials at trade shows and in digital marketing as the premier consulting, coaching and training providers for enterprises who are looking to adopt Scrum@Scale.

**Requirements:**

To apply to be a transformation partner a company must:

1. Have at least one S@S Trainer on Staff
2. Have at least three S@S Practitioners on Staff\*
3. Submit a written, 1-2 page document outlining their approach to agile transformations and their experience implementing Scrum@Scale or other scaling frameworks. This might include information on:
  - a. Successful transformations you've run in the past
  - b. Your organization's history in agile coaching and consulting
  - c. Metrics or testimonials that demonstrate your client's success

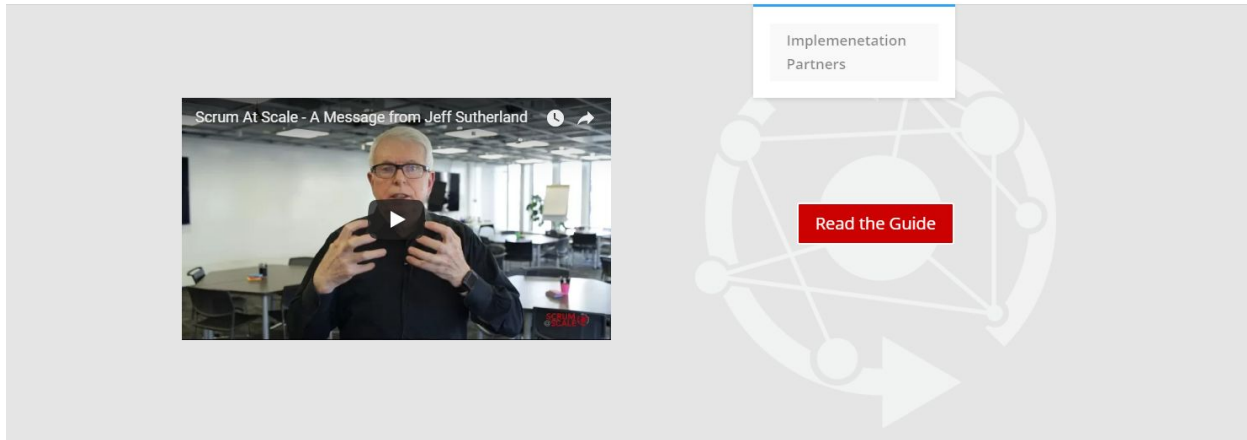
\*During the 2018 pilot program, a commitment to have three certified S@S Practitioners by Dec 31st, 2018 is sufficient to meet requirement 2.

Transformation partners play an important role in representing the Scrum@Scale brand in the marketplace and as such are expected to treat their customers, employees, and the Scrum@Scale community with dignity and respect. Scrum@Scale LLC, reserves the right to deny any partner application or revoke an existing partners status at its sole discretion.

**Program Details:**

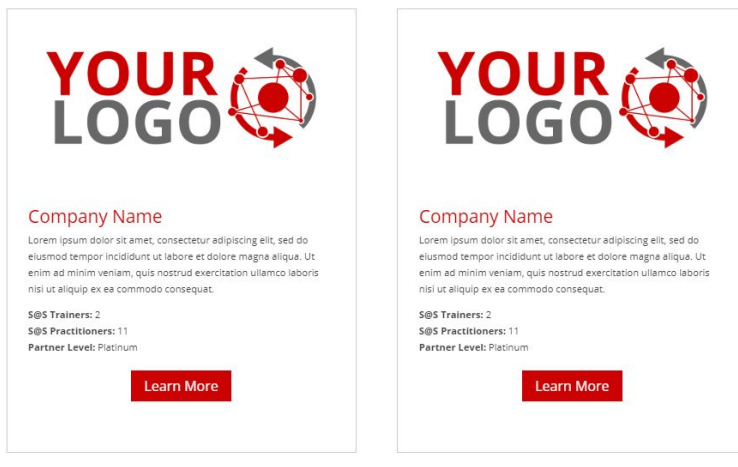
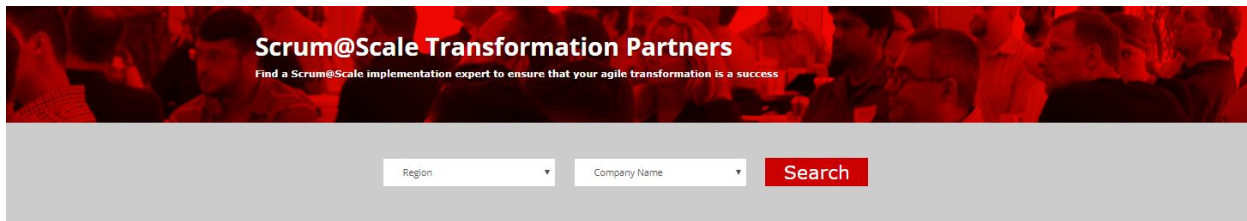
The details of the partner program are outlined below. Please note that these details apply to the period from October 1st, 2018 through December 31st, 2018, after which we will iterate and improve on the partner program. Partners who are accepted into the program in 2018 will have a streamlined application process and will be given priority if they choose to renew their status in 2019.

The Scrum@Scale website will feature a top level menu element that is focused on agile transformations with a sub-menu item for implementation partners.



This will link to a searchable partner directory.

**Partner Directory:** All partners will be able to submit a company logo and a 2-3 sentence description of their organization which will appear in the directory search along with other key information about their organization.



Search results will be presented in the following order

1. By partnership level (eg. platinum partners will be on top)

2. Within partnership levels, organizations with more Scrum@Scale Trainers will appear ahead of organizations with fewer Scrum@Scale Trainers.
3. Among organizations at the same partnership level and number of Scrum@Scale trainers, a variety of factors including randomization will be used.

### Company Profile Page:

All Scrum@Scale partners will get a publicly viewable partner page on the Scrum@Scale website. The “Learn More” button in the directory search will link to this page.

The company profile page will include a more detailed description of the company and will feature its trainers case studies, transformation success stories, and areas of expertise or specializations.

In addition, this page will feature a contact form which, when filled out by a potential customer, will automatically send a email notification to the partners contact email. The partner may also provide a direct link to their website and a phone number, both of which will be made publicly visible.



Contact Partner

**Partner Since**  
October 1st, 2018

**Languages Available:**  
English, German

**Regions**  
North America, Europe

**Specializations:**  
Finance, Software, Automotive

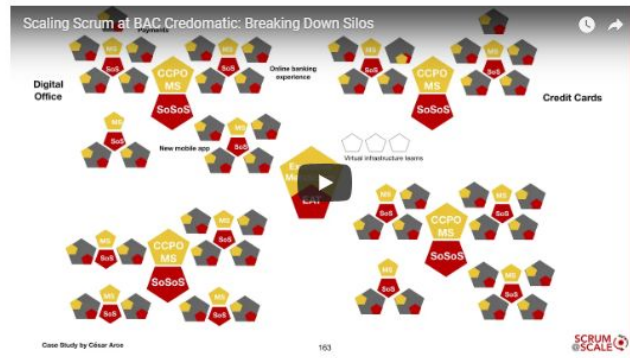
**Contact**  
Web: www.yourcompany.com  
Phone: 1-555-555-5555

#### Who we are

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## Transformation Case Studies



### Contact Partner

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### Other Benefits:

The partner will be provided with an official S@S partner badge image that they can use to market and promote their organization. Platinum partners (and platinum partners only) will also be given visibility at the Scrum@Scale booth at any conference that Scrum@Scale attends.

Platinum partners will also receive 25% off the annual trainer certification fee for all trainers in their organization and will get priority case study review for new trainer applications that they submit.

### 2018 Pricing and availability:

Between October 1st, 2018 and December 31st, 2018, we will be offering platinum partnership only, for \$6,000. Throughout 2018, we will be restricting the number of partners to 3 per continent and applications will be evaluated on a first come, first serve basis.

### Questions and Contact Info:

If you have any questions about the Scrum@Scale Partner Program please contact [partner-applications@scrumatscale.com](mailto:partner-applications@scrumatscale.com) and we'll be happy to help you.