

Overview:

The Scrum@Scale Transformation Partner program matches organizations looking to deploy Scrum@Scale with highly qualified transformation coaches and consultants who can ensure that their implementation is a success.

Transformation partners are featured on the Scrum@Scale website and Platinum Partners are featured in Scrum@Scale marketing materials at trade shows and in digital marketing as the premier consulting, coaching and training providers for enterprises who are looking to adopt Scrum@Scale.

Requirements:

To apply to be a transformation partner a company must:

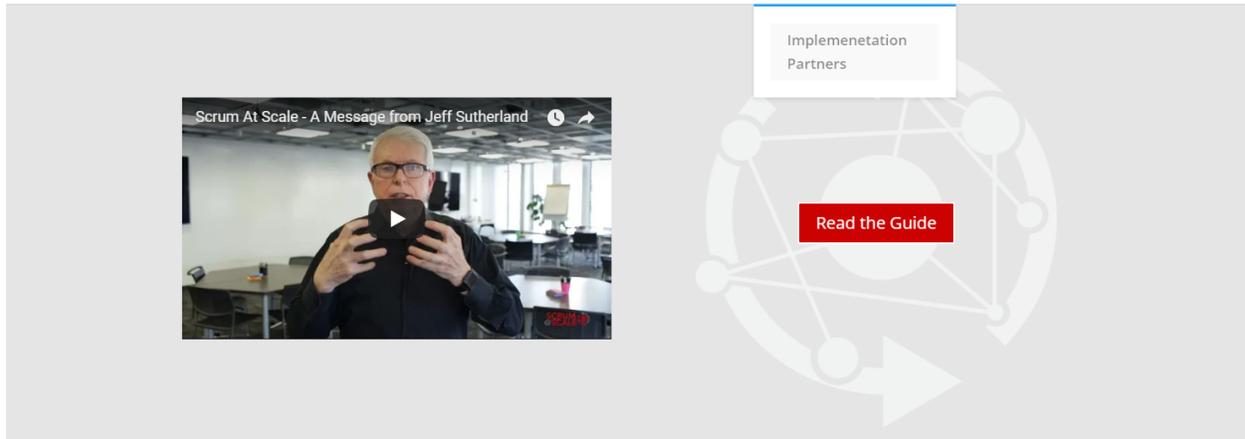
1. Have at least one S@S Trainer on Staff
2. Have at least two S@S Practitioners on Staff
3. Submit a written, 1-2 page document outlining their approach to agile transformations and their experience implementing Scrum@Scale or other scaling frameworks. This might include information on:
 - a. Successful transformations you've run in the past
 - b. Your organization's history in agile coaching and consulting
 - c. Metrics or testimonials that demonstrate your client's success

Transformation partners play an important role in representing the Scrum@Scale brand in the marketplace and as such are expected to treat their customers, employees, and the Scrum@Scale community with dignity and respect. Scrum@Scale LLC, reserves the right to deny any partner application or revoke an existing partners status at its sole discretion.

Program Details:

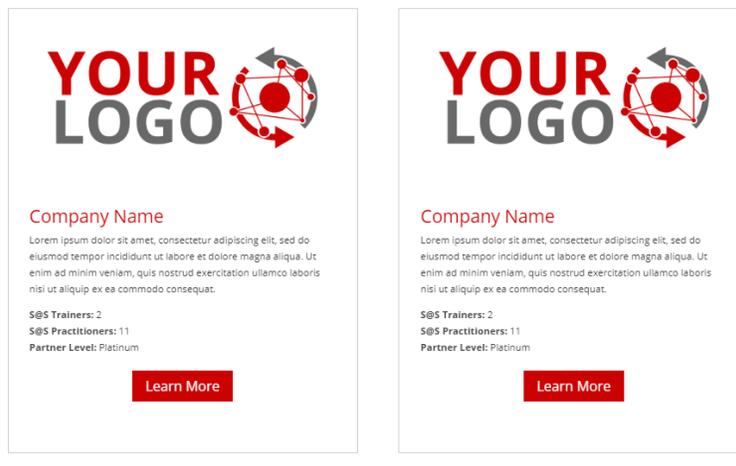
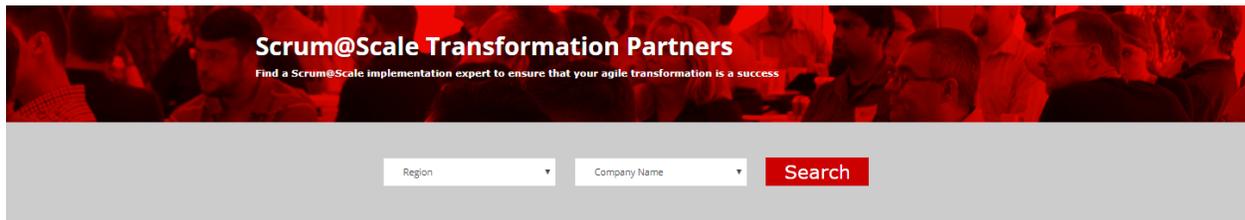
The details of the partner program are outlined below. Please note that these details apply to the period ending December 31st, 2019, after which point we will iterate and improve on the partner program. Partners who are accepted into the program in 2019 will have a streamlined application process and will be given priority if they choose to renew their status in 2020.

The Scrum@Scale website will feature a top-level menu element that is focused on agile transformations with a sub-menu item for implementation partners.



This will link to a searchable partner directory.

Partner Directory: All partners will be able to submit a company logo and a 2-3 sentence description of their organization which will appear in the directory search along with other key information about their organization.



Search results will be presented in the following order

1. By partnership level (e.g., platinum partners will be on top)
2. Within partnership levels, organizations with more Scrum@Scale Trainers will appear ahead of organizations with fewer Scrum@Scale Trainers.

3. Among organizations at the same partnership level and number of Scrum@Scale trainers, organizations that have trained more Scrum@Scale Practitioners will appear ahead of organizations that have trained fewer Scrum@Scale Practitioners.

Company Profile Page:

All Scrum@Scale partners will get a publicly viewable partner page on the Scrum@Scale website. The “Learn More” button in the directory search will link to this page.

The company profile page will include a more detailed description of the company and will feature its trainers’ case studies, transformation success stories, and areas of expertise or specialization.

In addition, this page will feature a contact form which, when filled out by a potential customer, will automatically send an email notification to the partners contact email. The partner may also provide a direct link to their website and a phone number, both of which will be made publicly visible.



Contact Partner

Partner Since
October 1st, 2018

Languages Available:
English, German

Regions
North America, Europe

Specializations:
Finance, Software, Automotive

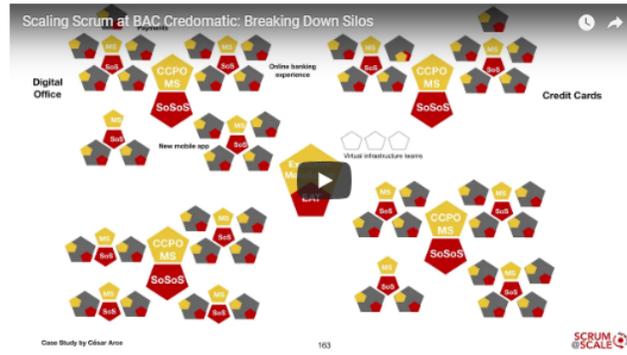
Contact
Web: www.yourcompany.com
Phone: 1-555-555-5555

Who we are

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Transformation Case Studies



Contact Partner

Name

Email Address

Message

14 + 7 =

Other Benefits:

The partner will be provided with an official S@S partner badge image that they can use to market and promote their organization. Platinum partners will also be given visibility at the Scrum@Scale booth at any conference that Scrum@Scale attends.

Platinum partners will also receive 20% off the annual trainer certification fee for all trainers in their organization and will get priority case study review for new trainer applications that they submit.

2019 Pricing and Benefits:

Between January 1st, 2019 and December 31st, 2019, we will be offering Platinum Partnership at the Gold Partnership price of \$10,000/year (renewable at Platinum Partner pricing).

	Gold Partner	Platinum Partner
Partnership Pricing Per Year	\$10,000	\$20,000
Official S@S (level specific) partner badge	✓	✓
Listing in the S@S Partner Directory with hyperlink to partner site	✓	✓
Publicly viewable partner page on the Scrum@Scale website	✓	✓
# of Case Studies featured on S@S partner page	1	2

Discount on Annual Trainer Certification Fee	10%	20%
Featured in S@S digital marketing and written collateral materials at trade shows		✓
Eligible to showcase case studies and articles in the Scrum@Scale newsletter		✓

Questions and Contact Info:

If you have any questions about the Scrum@Scale Partner Program please contact partner-applications@scrumatscale.com and we'll be happy to help you.